

At last, a senior housing directory that focuses solely on North Carolina communities!

**SENIOR
COMPASS.com**
Discover Quality Retirement Living



What is SeniorCompass.com?

SeniorCompass.com is a seniors-focused web site directory that delivers qualified leads to your North Carolina community. While there are many senior housing directories on-line, SeniorCompass.com focuses exclusively on attracting retirees to North Carolina. And we'd like to tell them about you!

Increase Your Exposure!

The SeniorCompass.com program gives you tremendous on-line flexibility in relaying information about your community to interested seniors. And because we invest heavily in search engine positioning, you'll benefit from high exposure to hundreds of qualified seniors every month.



SeniorCompass.com is listed with the following major search engines:

Google

YAHOO!

msn

CNN.com

altavista

www.SeniorCompass.com

For subscription benefits and pricing, see page 2

1.336.229.6610

Fact: More than 85% of the US senior population is using the Internet for information.

Doesn't it make sense for you to include the World Wide Web in your marketing plans?)



www.SeniorCompass.com

And It's Affordable, too! Your SeniorCompass.com listing is available for one low price to make your buying decision simple and efficient. This listing offers your community a unique sales opportunity to many seniors looking to SeniorCompass.com for reliable retirement community options and information.

▶ **FREE Listing!**

With your free listing...

- List your community name
- Community contact Information
- Phone Number
- Name/email contact for your marketing representative
- Brief paragraph description filled with details about your community

This options is absolutely FREE with no hidden details or requirements. It takes less than 3 minutes to sign up.

Sign Up online today by visiting www.SeniorCompass.com



▶ **Compass Listing!**

Featuring these added benefits...

\$50
per month

- Total control over your listing content!
- List unlimited community information.
- Add/change your information as much or often as you like.
- List amenities, virtual tours, floor plans, photo galleries, calendar events, news articles, downloadable brochures, menus, directions and so much more!
- An affordable monthly rate that is unsurpassed in VALUE!
- FREE banner ad to the first 20 communities that sign-up each month!
- No contract obligations- you may cancel at any time without penalty!

To view a demo community listing, visit www.SeniorCompass.com

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